SPORTSBOOK
Presentation

OVERVIEW

Gamingtec build and offer high-quality platform solutions for iGaming

Gamingtec is a B2B platform solutions provider servicing a full-suite product portfolio for iGaming incumbents combined with best-in-class management services.

Gamingtec offers a secure platform and customizable front-end design through our B2B solutions in all Sportsbook areas.

THE GROUP

Pure B2B supplier for the iGaming industry

Evidenced by strong organic **growth and profitability**

Catering all projects **aiming to succeed** in various markets

Modular product suite, possible to be delivered stand alone to proprietary client platforms

Modular platform architecture allowing **partial or full integrations**

Full scalability and reliability, with industry leading uptime

PRODUCTS LINE-UP

1. WHITE LABEL

The fastest and most cost effective way to place our platform at the centre of your business.

2. TURNKEY

We understand how important your Brand is and GT Turnkey is tailor made for it.

3. CASINO

Complete solution to launch your online casino business quickly.

4. SPORTSBOOK

Complete sports betting solutions for competitive bookmakers

5. PAYMENTS

The gateway to the best PSPs worldwide, tailored to targeted markets.

6. AFFILIATES

Advanced Affiliate Platform that can be integrated for any casino or sportsbook platform.

What is GT Sportsbook?

State-of-the-art sports betting for your business

Our GT Sportsbook offers complete sports betting solutions for competitive bookmakers, packed with a whole host of features.

From event creation and pricing, in-play betting and statistics, through to comprehensive risk management on a player level. Including:

- More than **840.000 Live HD in 100+ sports.**
- More than **480.000 Events in pre-match.**
- More than **180.000 Live events in 30+ esport games.**
- More than **1.000 Esport tournaments.**

Harnesses the power of AI

Risk management on player level

In-play betting and statistics

Strong reporting and behavioral monitoring

Fully managed sportsbook

GT SPORTSBOOK HIGHLIGHTS

gt Sportsbook

INTRODUCTION

Gateway to top sportsbook providers in the industry

With more tailored betting experiences, bigger results, and unprecedented action, we're offering partners the strongest betting and flexibility in choosing the API.

Highly-valued features include **in-play betting and statistics,** along with **risk management on a player level.**

- ### Extended Odds Feed

Covering more than 70,000 events per month across a huge number of sports. All odds are being automatically revised by our risk management system and hands-on traders to ensure competitiveness for each of our partners needs.

- ### Promo & Marketing Tools

Promoting a personalized approach in marketing, we implement a range of tools for partners to increase engagement and user retention.

INTRODUCTION

Powerfull Backoffice

Offering deep analytics experience, we provide all-levels management with ultimate reports on sportsbook performance.

Machine Learning

We collect tons of impersonal data and implement a range of machine learning techniques, which allows us to provide an automatic personalized approach to each player.

Technology Stack

Combining microservice architecture with 7 data centres across 5 continents, we offer the highest availability of resources for users all over the world.

Customizable Design

We provide a fully responsive design for any desktop, mobile, and tablet device. The whole sportsbook can be customized with a couple of clicks.

ODDS & RISK MANAGEMENT

We augment our expertise with complex tools which are always monitoring the market to protect our partners.

Every coupon is thoroughly revised and approved by a multistep risk management system.

All suspicious activity is identified using automated techniques used by an expert risk management team.

UPSs

- **Interactive Promotional Offers:** Engaging live promotional widgets with real data instead of static banners.

- **Players Segmentation:** Automatically segmented audiences instead of manual user division.

- **Churn Rate Management:** Getting accurate predictions on when a user is to churn instead of losing clients.

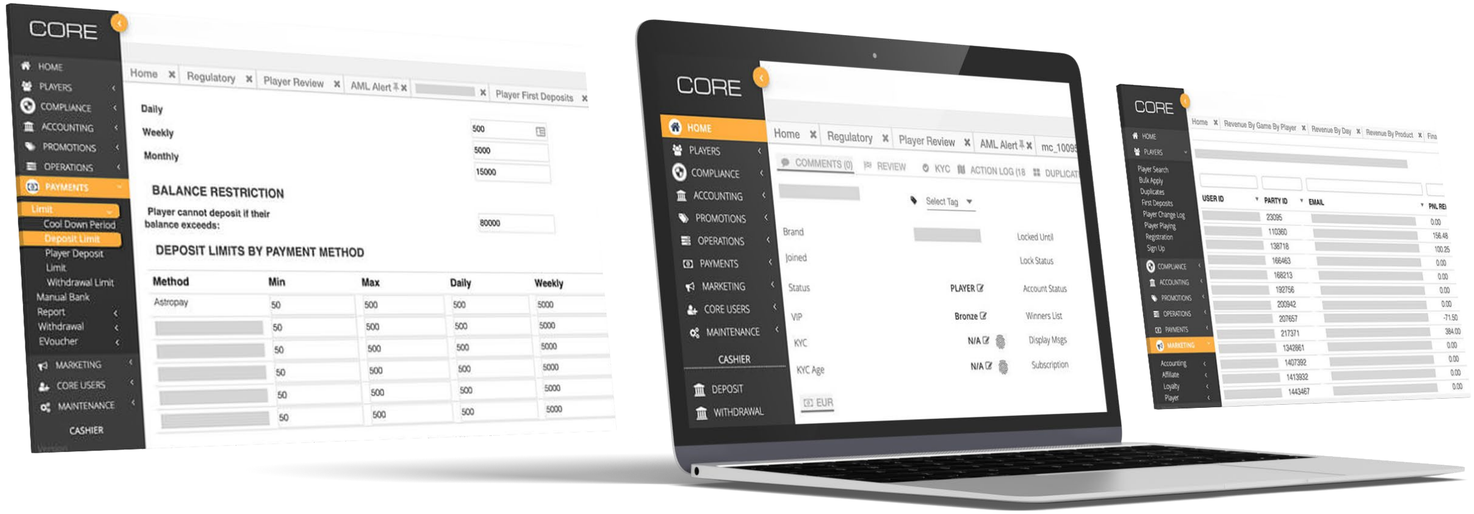
- **Personalization:** Personalized offers instead of one banner for all users.

- **Customers Retention Boost:** Free bets, ComboBoosts, cashouts, and a wide range of tools for effective user acquisition and retention.

POWERFUL BACKOFFICE

Offering deep analytics experience, we provide all-levels management with ultimate reports on sportsbook performance.

It allows the partner **to deal with fraud, follow the regulator's limits, and set up their own limits.**

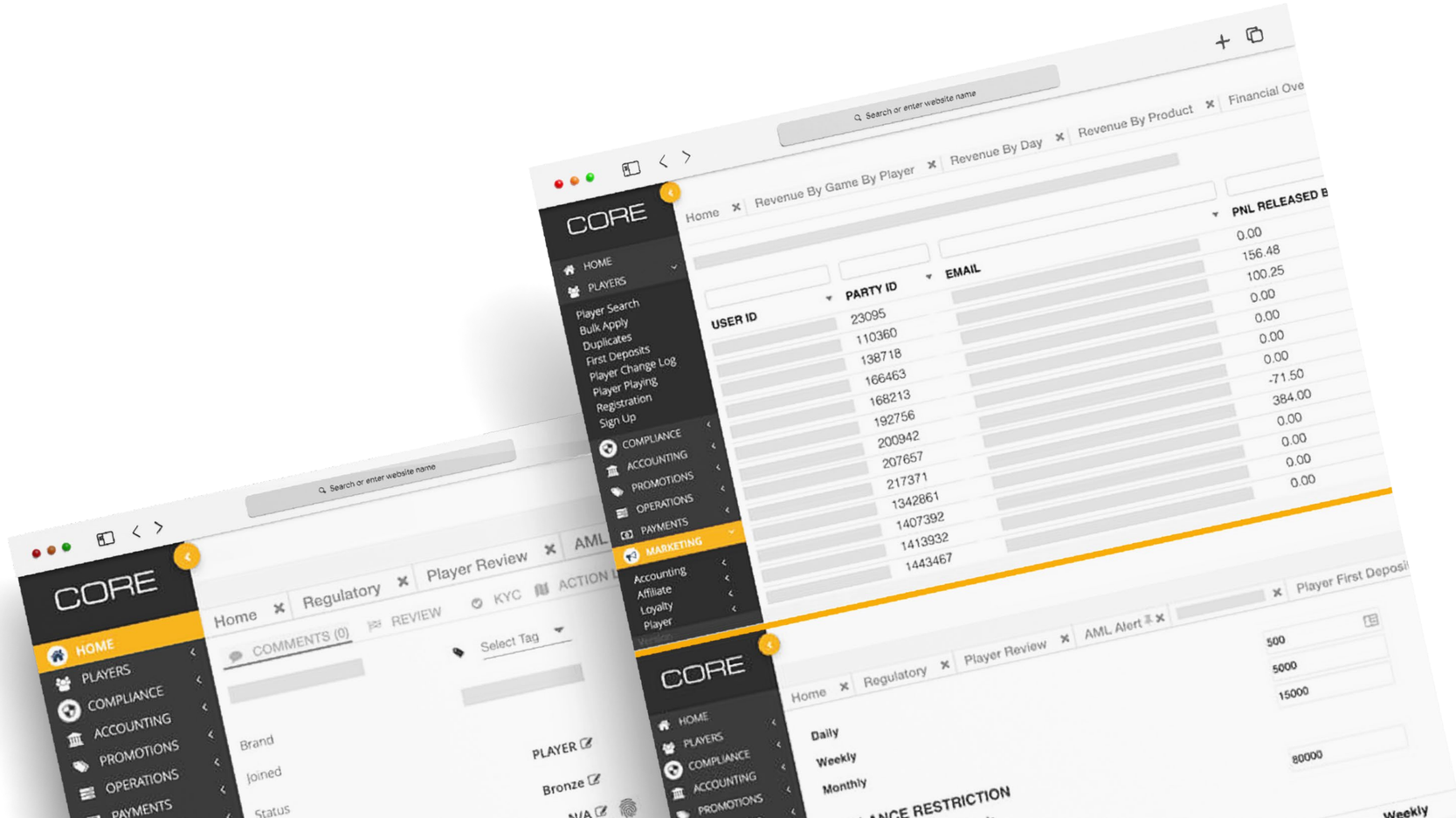


RESPONSIVE DESIGN

Our websites have an adaptive design for both **mobile and desktop** versions.

FAST INTEGRATION

1. Integrate our **API**.
2. Enable **available games**.
3. Setup **bonuses / promotions** and go live.



MACHINE LEARNING & CUSTOMER PERSONALISATION

We Predict

- Users churn rate to be reduced.
- Players segments to target at.
- Events to suggest for players at right time.
- Players turnover in future.

We Detect

- Fraud and risky players.
- Suspicious behaviour.

We Produce

- Cybersport bot-fights live odds.
- Odds feed based on real sport data.
- Automated personalised promotional offers promotional widgets with real data instead of static banners.

Why choose Gamingtec?

The primary objective of Gamingtec is **to offer a cost-effective and high-quality turnkey solutions by combining the management team expertise with robust platform and high-quality products.**

We offer more than software

Our platform is modular and each product is managed by a dedicated team of experts in their respective area – CORE, Sportsbook, Casino, Payments and Affiliate Platform. We can offer a complete iGaming experience where the partner can choose our full bespoke front-end or build their own, can decide between industry leading sportsbook iframes or a fully customized GT frame on the API of choice, and choose between having own 3rd party agreements versus GT deals. Flexibility and customization are what defines us.

Why choose Gamingtec?

- ## Aggregation and gamification

All platform modules outside CORE are based on content aggregation from the most popular providers in the industry. The variety in sportsbook offering, casino games or payment methods is only matched by our means to enhance the content value.

- ## We have partners, not clients

The principle of revenue sharing sets the base for every partnership we go into. Sharing benefits means sharing risks hence a common goal to keep a top quality standard in our products and services we deliver to our partners in all aspects of the business.

gamingtec

Gamingtec is an international company that offers full turnkey B2B software solutions to iGaming industry.

London, United Kingdom
www.gamingtec.com
info@gamingtec.com

LET´S TALK

Andrei Beu
Commercial Director
andrei.beu@gamingtec.com

Damir Nazarov
Head of Payments
damir@gamingtec.com