gt SPORTSBOOK
Presentation

OVERVIEW

THE GROUP

Gamingtec build and offer
high-quality platform solutions
for iGaming

We are a B2B platform solutions
provider servicing a full-suite product
portfolio for iGaming incumbents
combined with best-in-class management
services.

Through our B2B solutions, Gamingtec
offers a secure platform and customizable
front-end design in the form of casino
games and sports betting.

Pure B2B supplier for the iGaming industry.

Evidenced by strong organic **growthand profitability**

Unique design according to the product.

Fully modular products suite, delivered standalone to Client Platform.

Modular platform architecture allowing **partial or full integrations**

All products reengineered from scratch and fully **scalable,** using state of the art technology.

PRODUCTS LINE-UP

1. WHITE LABEL

The fastest and most cost effective way to place our platform at the centre of your business.

2. TURNKEY

We understand how important your Brand is and GT Turnkey is tailor made for it.

3. CASINO

Complete solution to launch your online casino business quickly.

4. SPORTSBOOK

Complete sports betting solutions for competitive bookmakers

5. PAYMENTS

The gateway to the best PSPs worldwide, tailored to targeted markets.

6. AFFILIATES

Advanced Affiliate Platform that can be integrated for any casino or sportsbook platform.
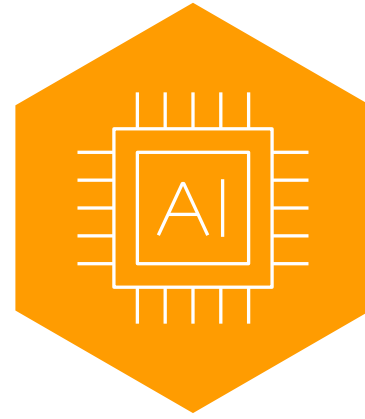
What is GT Sportsbook?

State-of-the-art sports betting for your business

Our GT Sportsbook offers complete sports betting solutions for competitive bookmakers, packed with a whole host of features.

From event creation and pricing, in-play betting and statistics, through to comprehensive risk management on a player level. Including:
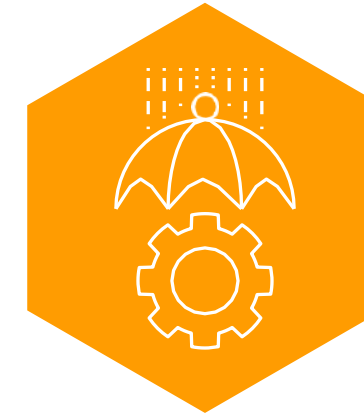
- More than **840.000 Live HD in 100+ sports.**
- More than **480.000 Events in pre-match.**
- More than **180.000 Live events in 30+ esport games.**
- More than **1.000 Esport tournaments.**

Machine learning & Customer personalisation

Live streaming & statistics

Odds & risk management on a player level

Strong reporting and behavioural monitoring

Fully managed sportsbook features

GT SPORTSBOOK HIGHLIGHTS

GETTING STARTED WITH THE PLATFORM

State-of-the-art sports betting software for competitive bookmakers

With more tailored betting experiences, bigger results, and unprecedented action, we're offering partners the strongest betting and flexibility in choosing the API.

Highly-valued features include **in-play betting and statistics,** along with **risk management on a player level.**

FEATURES

- **Extended Odds Feed**

Covering more than 70,000 events per month across a huge number of sports. All odds are being automatically revised by our risk management system and hands-on traders to ensure competitiveness for each of our partners needs.

- **Promo & Marketing Tools**

Promoting a personalised approach in marketing, we implement a range of tools for partners to increase engagement and user retention.

- **Powerful Backoffice**

Offering deep analytics experience, we provide all-levels management with ultimate reports on sportsbook performance.

- **Machine Learning**

We collect tons of impersonal data and implement a range of machine learning techniques, which allows us to provide an automatic personalised approach to each player.

- **Technology Stack**

Combining microservice architecture with 7 data centres across 5 continents, we offer the highest availability of resources for users all over the world.

- **Customisable Design**

We provide a fully responsive design for any desktop, mobile, and tablet device. The whole sportsbook can be customised with a couple of clicks.

ODDS & RISK MANAGEMENT

We augment our expertise with complex tools which are always monitoring the market to protect our partners.

Every coupon is thoroughly revised and approved by a multistep risk management system.

All suspicious activity is identified using automated techniques used by an expert risk management team.

Every user has their own individually tailored limits, monitored **24/7** by our team.

Integrated with only **the best providers in the industry** in order to give partners maximum confidence in the platform.

Comprehensive monitoring tools provided to all partners to **always have full visibility** on their sportsbook.
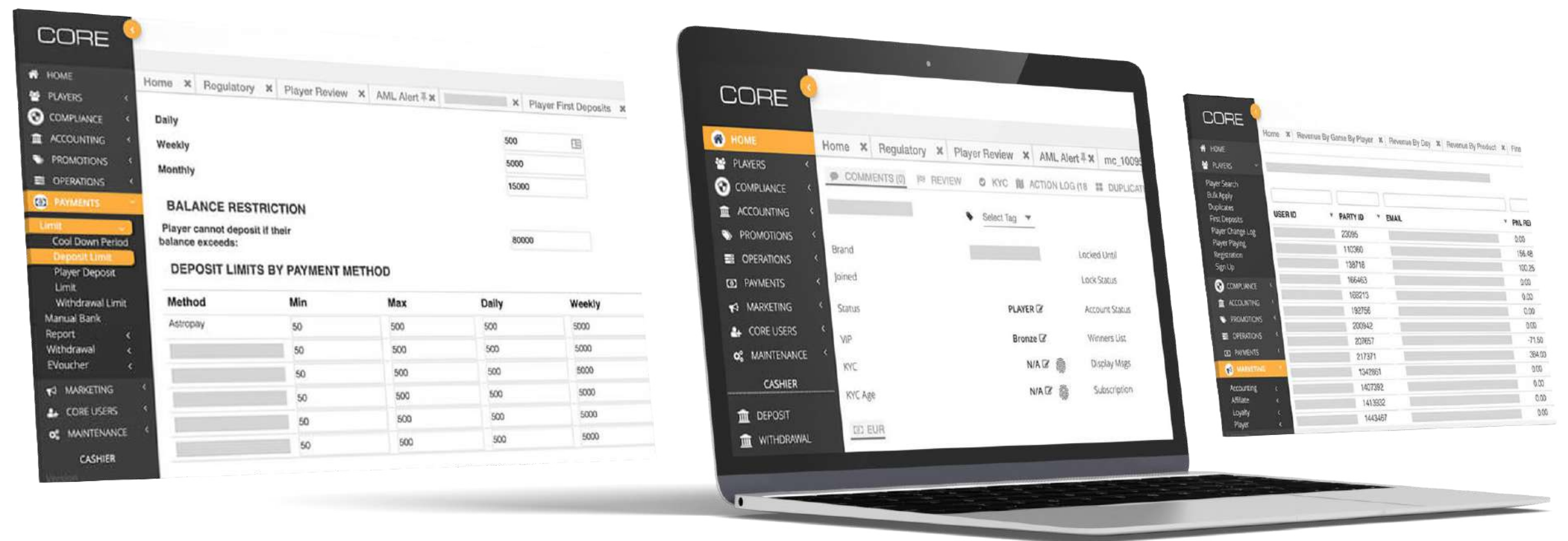
USPs

- **Interactive Promotional Offers**: Engaging live promotional widgets with real data instead of static banners.

- **Players Segmentation**: Automatically segmented audiences instead of manual user division.

- **Churn Rate Management**: Getting accurate predictions on when a user is to churn instead of losing clients.

- **Personalization**: Personalized offers instead of one banner for all users.

- **Customers Retention Boost**: Free bets, ComboBoosts, cashouts, and a wide range of tools for effective user acquisition and retention.

POWERFUL BACKOFFICE

Offering deep analytics experience, we provide all-levels management with ultimate reports on sportsbook performance.

It allows the partner **to deal with fraud, follow the regulator's limits, and set up their own limits.**
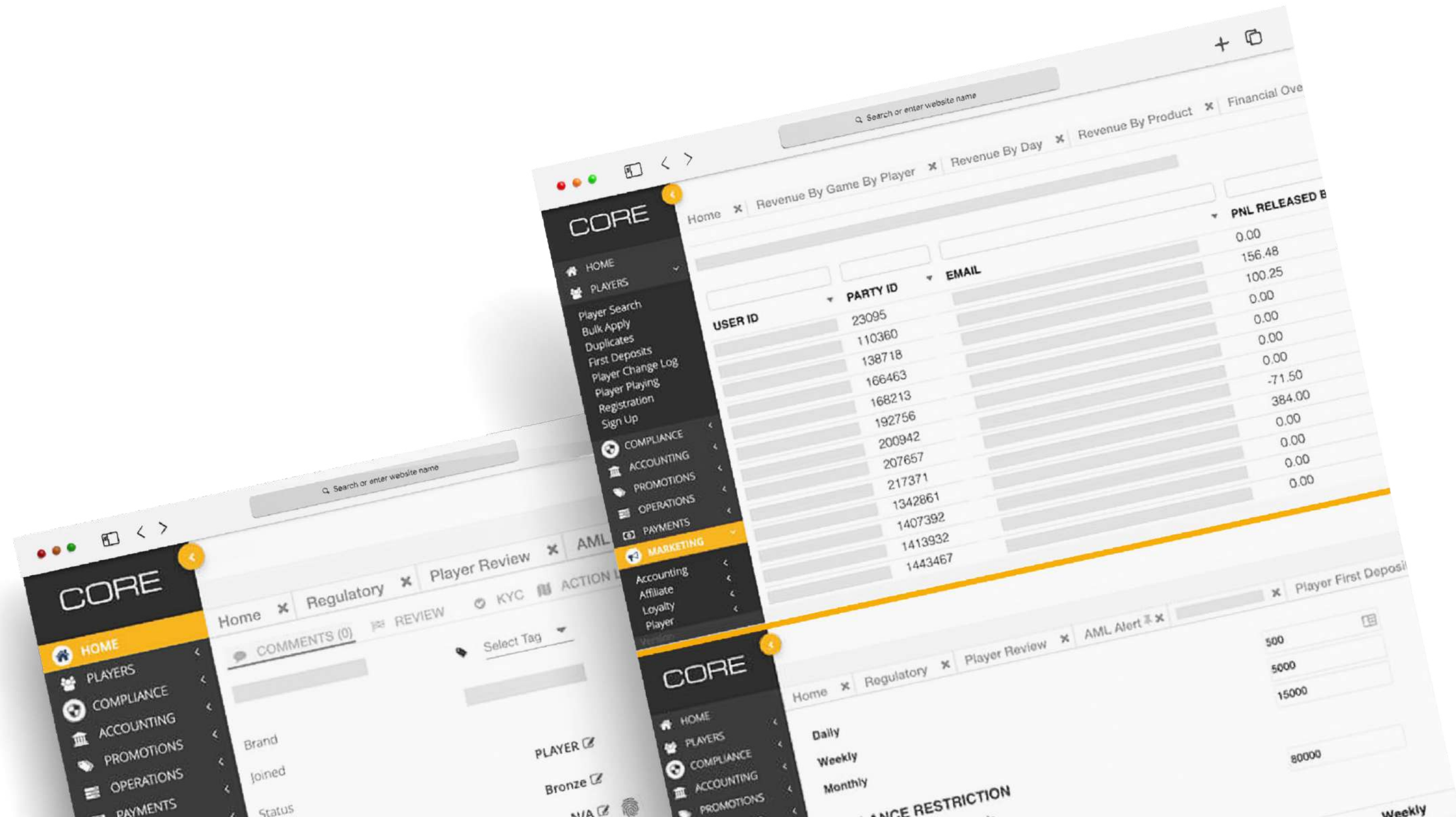
RESPONSIVE DESIGN

Our websites have an adaptive design for both **mobile and desktop** versions.

FAST INTEGRATION

1. Integrate our **API**.

2. Enable **available games**.

3. Setup **bonuses / promotions** and go live.

MACHINE LEARNING & CUSTOMER PERSONALISATION

We Predict

- Users churn rate to be reduced.
- Players segments to target at.
- Events to suggest for players at right time.
- Players turnover in future.

We Detect

- Fraud and risky players.
- Suspicious behaviour.

We Produce

- Cybersport bot-fights live odds.
- Odds feed based on real sport data.
- Automated personalised promotional offers promotional widgets with real data instead of static banners.

ZINGBRAIN AI

Complete AI system which offers users bet suggestions based on our own AI algorithms. 🤖

- Proven to engage users and uplift both numbers of bets placed and turnover

- Helps manage and identify: LTV of users, detect abuse, churn rates and VIP player detection

- Works on all our sportsbook provider integrations

- Complete backoffice for performance monitoring provided

Why choose GT Sportsbook?

- ## STABILITY

Our infrastructure is strong and reliable and it will mean your sportsbook delivers consistent speed and performance to you and your customers.

- ## CONTENT

Your sportsbook will always have extensive coverage via integrations from the industry's top content providers.

- ## FRONT-END

Bespoke front end with top notch technology backing it up will mean your customers will always have a fantastic experience when playing on your sportsbook.

![gt logo]

gamingtec

Gamingtec is an international company that offers full turnkey B2B software solutions for the iGaming industry.

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LET´S TALK

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